

7TH ANNUAL UCR  
PHOTOGRAPHY  
SCHOLARSHIP CONTEST

RETAIL  
AS  
ART

Date: February 4, 2015

Re: Photography Permission Request

To: Retail/restaurant proprietors and property managers

From: Retail as Art

You are receiving this letter from a high school student participating in the Retail as Art scholarship competition that runs from February 15-March 15, 2015. The purpose of this letter is to explain the Retail as Art program and request your permission to take photographs of your property, shop or restaurant for the Retail as Art competition.

We hope you will give your permission to this student photographer, as this competition gives participants an opportunity to compete for scholarships for equipment and higher education to pursue their dreams of becoming a professional photographer.

The scholarship program is in its 7th year. It is open to all high school students in the Dallas/Fort Worth area. Participating students submit photographs depicting their unique interpretation of our theme: Retail as Art.

Retail is Art is a nonprofit, 501C3 organization that exists only to award scholarships to area high school students. The program is hosted and sponsored by UCR.

Photographs of the top entrants in the competition will be displayed at the Goss-Michael Foundation from April 23-25.

Winning photos will be displayed on the Retail as Art website and also used in our promotional materials.

Participants in the Instagram category will post photos to Instagram tagged with #RetailasArt.

Retail as Art acquires the rights for all photos submitted. For more information about this competition, please visit [www.retailasart.com](http://www.retailasart.com).

Thanks for your consideration.

Best regards,

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